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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/773,971	02/06/2004	John Patrick Goodall 9520		7337	
	7590 09/19/200 R & GAMBLE COMP	EXAMINER			
INTELLECTUAL PROPERTY DIVISION - WEST BLDG.			BUI, LUAN KIM		
WINTON HILL BUSINESS CENTER - BOX 412 6250 CENTER HILL AVENUE CINCINNATI, OH 45224		ART UNIT	PAPER NUMBER		
		3728			
			MAIL DATE	DELIVERY MODE	
			09/19/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

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	Application No.	Applicant(s)				
Office Anti Occurred	10/773,971	GOODALL ET AL.				
Office Action Summary	Examiner	Art Unit				
	Luan K. Bui	3728				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply						
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status		·				
1) Responsive to communication(s) filed on 02 At	igust 2007.					
	action is non-final.					
3) Since this application is in condition for allowar	nce except for formal matters, pro	osecution as to the merits is				
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4) Claim(s) 1-20 is/are pending in the application.						
4a) Of the above claim(s) <u>7 and 12-20</u> is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.		·				
6)⊠ Claim(s) <u>1-6 and 8-11</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or	r election requirement.					
Application Papers		•				
9) The specification is objected to by the Examine		<del>-</del>				
10) The drawing(s) filed on is/are: a) acce						
Applicant may not request that any objection to the	•					
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Ex	aminer. Note the attached Office	Action or form PTO-152.				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of:						
1. Certified copies of the priority documents have been received.						
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)						
1) Notice of References Cited (PTO-892)	4) Interview Summary					
2) Delice of Draftsperson's Patent Drawing Review (PTO-948)	Paper No(s)/Mail Do 5) Notice of Informal F					
Information Disclosure Statement(s) (PTO/SB/08)     Paper No(s)/Mail Date	6)  Other:	atont Application				

Application/Control Number: 10/773,971

Art Unit: 3728

## Claim Rejections - 35 USC § 103

Page 2

- 1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 2. Claims 1-6 and 8-11 are finally rejected under 35 U.S.C. 103(a) as being unpatentable over Linick (3,834,636) or Mitchell et al. (5,464,170; hereinafter Mitchell'170) in view of Jones (3,770,118) or The Great Britain Patent Number 2 380 178 to Lomas et al. (hereinafter Lomas'178). Linick discloses an apparatust comprising at least one roll of a convolutedly wound web material (T) and at least one roll support adapter (13-15) capable of supporting the roll and capable of interfacing with a roll holding fixture (10, W) having a first single roll capacity. The combination of the roll support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity (abstract). Mitchell'170 discloses an apparatus comprising at least one roll of a convolutedly wound web material (74) and at least one roll support adapter (10) capable of supporting the roll and capable of interfacing with a roll holding fixture having a first single roll capacity. The combination of the roll support adapter and the roll holding fixture has a single roll capacity greater than the first single roll capacity (abstract). Linick or Mitchell'170 discloses the other limitations of the claims except for a package comprises the at least one roll of the convolutedly wound web material and the at least one rollsupport adapter.

Jones shows a packaging system comprising a plurality of rolls of a convolutedly wound web material (12) and a container (10) for holding an article (36) to aid in promoting the sale of the

Art Unit: 3728

wound web material. Lomas'178 suggests a packaging system comprising at least one roll of a convolutedly wound web material (4-6) and a container (1-3) for holding a free gift or any other item to aid in promoting the sale of the wound web material. It would have been obvious to one having ordinary skill in the art at the time the invention was made in view of Jones or Lomas'178 to modify the apparatus of Linick or Mitchell'170 so it comprises a package for holding the at least one roll convolutedly wound web material and the at least one roll-support adapter to aid in promoting the sale of the wound web material.

As to claims 6 and 8, Linick or Mitchell'170 discloses the roll comprises a hollow core and the container for the article disposed within the hollow core.

## Response to Arguments

Applicant's arguments with respect to all pending claims have been considered but are deemed to be most in view of the new grounds of rejection.

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP  $\ni$  706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period

Application/Control Number: 10/773,971

Art Unit: 3728

Page 4

will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

## Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Luan K. Bui whose telephone number is 571-272-4552. The examiner can normally be reached on 8:30-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on 571-272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

lkb September 10, 2007 /Luan K. Bui/ Primary Examiner Art Unit 3728